

## **A-015-Conditions for use of Accreditation symbol by the AQMCS certified clients**

The design of the Accreditation mark is provided in soft copy along with AQMCS logo in proportion of the mark in which it can be reproduced by client as per requirement.

The accreditation symbol along with AQMCS logo may be uniformly enlarged or reduced but shall be sufficiently large for the wording to be clearly legible with no infilling of space and letters.

The accreditation symbol shall not be reproduced in isolation of the AQMCS Registered Symbol.

Where practicable, the accreditation symbol & AQMCS logo shall be reproduced in same colour combination as detailed given in logo Figure or simply Black & White.

Accreditation symbol & AQMCS logo can be used on Advertising and Business Promotional Materials, Letter Heads for correspondence, Office Interiors and Exhibition Counters.  
It also used on Electronic Media like Video Advertising, Web sites & Internet.

Under any circumstances the accreditation symbol & AQMCS logo cannot be reproduced in different colour combination of given logo Figures.

The accreditation symbol & AQMCS logo shall not be used in any way that it misleads the reader about the accredited status of the AQMCS Registered organization.

The accreditation symbol & AQMCS logo shall not be used in such a way as to suggest that the Governing Board or any Government Minister, have certified or approved the activities of the organization.

Accreditation symbol & AQMCS logo shall not be used on any level of Product's Packaging nor in any other way that may be interpreted as denoting product conformity, labels, Laboratory test, calibration or inspection report or certificates.

As per AQMCS rules the use of any statement on product packaging or in accompanying information that the certified client has a certified management system. Product packaging is considered as that which can be removed without the product disintegrating or being damaged.

Accompanying information is considered as separately available or easily detachable. Type labels or identification plates are considered as part of the product. The statement shall in no way imply that the product, process or service is certified by this means. The statement shall include reference to:

- identification (e.g. brand or name) of the certified client;
- the type of management system (e.g. quality, environment) and the applicable standard;
- the certification body issuing the certificate.

Client conforms to the requirements of the certification body when making reference to its certification status in communication media such as the internet, brochures or advertising, or other documents;  
AQMCS certified client

- does not make any misleading statement regarding its certification;
- does not use or permit the use of a certification document or any part thereof in a misleading manner;
- upon withdrawal of its certification, discontinues its use of all advertising matter that contains a reference to certification;
- amends all advertising matter when the scope of certification has been reduced;



- does not allow reference to its management system certification to be used in such a way as to imply that the certification body certifies a product (including service) or process;
- does not imply that the certification applies to activities and sites that are outside the scope of certification;
- does not use its certification in such a manner that would bring the certification body and/or certification system into disrepute and lose public trust.

#### Contravention of the conditions

In case the Accreditation symbol & AQMCS logo is being used by an AQMCS Registered Organisation contrary to the conditions specified, then AQMCS shall take reasonable action and advise the concerned organization for corrective action. In situations of repeated contraventions, AQMCS may withdraw the certification & take required legal action as applicable

#### Revision of these Conditions:

AQMCS may revise these conditions from time to time based upon the principal source of these conditions if revised & latest A-015 is available at [www.aqmcs.com](http://www.aqmcs.com)