

A-014-AQMCS- Registered Logo Display Conditions

The AQMCS Registered Logo is for companies whose management systems have been found conforming to relevant management system standards by AQMCS. It is in your business growth interests to use our Logo and we will be pleased to assist you for the same. We would appreciate that the use of AQMCS registered Logo conforms to the requirements of the AQMCS.

AQMCS Registered Company can use the AQMCS Registered Logo in the following manner:

- AQMCS Registered Logo soft copy is provided along with the Certificate.
- Use same colour combination or simply Black & White.
- The AQMCS symbol may be uniformly enlarged or reduced but shall be sufficiently large for the wording to be clearly legible.
- It can be used on Advertising and Business Promotional Materials, Business Cards, Letter Heads for correspondence, Office Interiors and Exhibition Counters.
- It can be used on Electronic Media(e.g. Video Advertising, Web sites, Internet)
- ISO 9001 or other standard as per registration can be put along with the Logo.
- Registration scope can be displayed on the electronic media.

AQMCS Registered Company shall not use the AQMCS Registered Logo in the following manner:

- Shall not use the Logo on a Product.
- Shall not be used on any level of Product's Packaging nor in any other way that may be interpreted as denoting product conformity, labels, Laboratory test, calibration or inspection report or certificates.
- Shall not use the Logo too small to be read.
- Shall not use the Logo in size bigger than the Company's own logo size.
- As per AQMCS rules the use of any statement on product packaging or in accompanying information that the certified client has a certified management system. Product packaging is considered as that which can be removed without the product disintegrating or being damaged.
- Accompanying information is considered as separately available or easily detachable. Type labels or identification plates are considered as part of the product. The statement shall in no way imply that the product, process or service is certified by this means.

The statement shall include reference to:

- — identification (e.g. brand or name) of the certified client;
- — the type of management system (e.g. quality, environment) and the applicable standard;
- — the certification body issuing the certificate.
- Client conforms to the requirements of the certification body when making reference to its certification
- status in communication media such as the internet, brochures or advertising, or other documents; AQMCS certified client
- - does not make any misleading statement regarding its certification;
- - does not use or permit the use of a certification document or any part thereof in a misleading manner;
- -upon withdrawal of its certification, discontinues its use of all advertising matter that contains a reference to certification;
- - amends all advertising matter when the scope of certification has been reduced;
- -does not allow reference to its management system certification to be used in such a way as to imply that the certification body certifies a product (including service) or process;
- -does not imply that the certification applies to activities and sites that are outside the scope of certification;
- - does not use its certification in such a manner that would bring the certification body and/or certification system into disrepute and lose public trust.



Contravention of the conditions

In case AQMCS logo is being used by an AQMCS Registered Organization contrary to the conditions specified, then AQMCS shall take reasonable action and advise the concerned organization for corrective action. In situations of repeated contraventions, AQMCS may withdraw the certification & take required legal action as applicable

Revision of these Conditions:

AQMCS may revise these conditions from time to time based upon the principal source of these conditions if revised & latest A-014 is available at www.aqmcs.com